

**360 Networks, LLC Business Telecom Company, Merges into ClearlyIP Inc.**



**MARCH 31, 2023**

## **360 Networks to Merge into ClearlyIP**

**The combined expertise and more than a hundred thousand guest rooms served will create value by covering all communication aspects for hotel owners and operators.**

**APPLETON, WISCONSIN- March 31, 2023 – Clearly IP Inc.** (“ClearlyIP” or the “Company”), a leading provider in business telecom and unified communications, today announced that it has merged into ClearlyIP, the business of 360 Networks, LLC, the developers of ComXchange, the fastest growing specialized hospitality telephone platform in the USA. This merger offers exciting opportunities for us to continue being a leading provider in the telecommunications sector by adding the ComXchange solutions to the ClearlyIP family of products.

Both companies market their products through an extensive network of channel partners, and the merger of 360 Networks further increases ClearlyIP’s share in the hospitality industry. “By adding the flagship solution ComXchange to our portfolio of offerings, our channel partners will receive a complete hospitality telecom solution from one source,” said Preston McNair, CRO of ClearlyIP.

The combined teams have been working diligently on the integration of the products and services each company offers. Some of the most notable enhancements available immediately to ComXchange customers are: the simple integration of ClearlyIP SIP trunks, enhanced E911 service, and the Clearly Anywhere smartphone application, plus the addition of ClearlyIP’s SIP phones with an extended feature set. These are additional enhancements to an already robust ComXchange platform with a property management interface, voicemail, call accounting, and several life safety and emergency features available as a hosted or premise solution.

Many notable hotel franchises rely on the power of ComXchange, including Hilton, Hyatt, Marriott, and Intercontinental, as some of the industry’s biggest brands that utilize ComXchange integrated with their PMS systems at their hotel properties.

“I am excited for the extraordinary opportunity this merger provides for our channel partners, our employees, the hotel industry, and myself in my new role as Chief Hospitality Strategist,” said Doug Schwartz, CEO of 360 Networks.

“From the beginning, we’ve held the vision of ComXchange becoming the premier system, the platform others strive to emulate. In fact, one of our fundamental taglines is ‘setting the new standard.’ My fortuitous reconnection with Tony Lewis and ClearlyIP will provide many of the missing elements to take us to the next level. And that is inspiring!” Doug Schwartz.

ClearlyIP will maintain the product name ComXchange to continue serving customers. “The integration of both companies will take place in the next few months. Our customers will continue to receive the same high-quality services and solutions they have come to expect. We are excited about the vast hospitality experience our new team members bring to the ClearlyIP family,” said Tony Lewis, CEO of ClearlyIP. “We are pleased to have industry veteran Doug Schwartz with his 25 years of experience in lodging and hospitality, joining the executive team at ClearlyIP and we look forward to continued the rapid growth and expansion of ClearlyIP,” continues Tony.

### **About ClearlyIP**

With decades of leadership in communications and developing innovative telephony solutions, the team at ClearlyIP provides world-class telecommunications services, applications, and customer-premise hardware to businesses, ITSPs, OEMs, and other communications providers across the globe. Product offerings include Brandable IP Phones, VoIP Appliances, a Suite of Advanced Cloud Services, and a feature-rich SIP Trunking platform with full compliance with Kari’s Law and Ray Baum Act. ClearlyIP is privately held and headquartered in Appleton, Wisconsin, and utilizes a “Build and Buy” strategy for company growth, building products that help us grow organically and via strategic acquisitions—more at [www.clearlyip.com](http://www.clearlyip.com)

### **About 360 Networks, LLC**

360 Networks, LLC, is a telecommunication company based in Dane, Wisconsin, near Madison, staffed by a group of professionals focused on building the next generation of hotel communication solutions. Its roots go back over 25 years, focused on servicing the hospitality market through its extensive, highly skilled channel partner group. The company has empowered hotels with ComXchange, a robust, future-focused PBX system, and tailored support to continuously improve the guest experience. Major hotel franchises rely on the power of ComXchange, including Hilton, Hyatt, Marriott, and Intercontinental, as some of the industry’s biggest brands that utilize ComXchange integrated with their PMS systems at their hotel properties.

Learn more at <https://360networksllc.com>

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